

## **GARDEN SPOT VILLAGE ANNOUNCES EARLY-BIRD PRICING FOR “ENCORE: THE FESTIVAL”**

*\$10 savings on registration through May 2 for June 4 event*

**NEW HOLLAND, Pa. — Mar. 29, 2011** — Baby Boomers and beyond who want to learn the secrets for living a long and fulfilling life can now do so at a discount. Garden Spot Village is offering special early-bird pricing on advance registration for “Encore: The Festival”, a day-long celebration of vitality, on Sat., June 4, from 10 a.m. until 8 p.m. on the Garden Spot Village campus at 433 S. Kinzer Ave., New Holland. Early-bird registration through May 2 is \$39 per person, a \$10 savings over tickets purchased the day of the event.

“The festival is shaping up to be a great day. People can expect great information on living and aging well—plus outstanding entertainment, great food and lots of fun,” said John Farber, chief operating officer at Garden Spot Village.

Headlining the entertainment program are The Blind Boys of Alabama, winners of five Grammy® Awards and members of the Gospel Music Hall of Fame. Toby Walker, a master of fingerpicking country blues, will present a hands-on guitar workshop for those who want to take their playing to the next level, and other local and regional talent will be on hand.

“Encore will have all the excitement and fun of a street festival, with random acts of culture and creativity throughout the day,” said Scott Miller, director of marketing at Garden Spot Village.

Festival attendees will also have access to valuable information. Keynote speakers include Dan Buettner, *New York Times* best-selling author of *The Blue Zone: Lessons for Living Longer From the People Who’ve Lived the Longest*, who will focus on adding quantity and quality to life. Another keynote, historian and futurist Leonard Sweet, will share his insights into Scripture and its relationship to current events.

Age-focused workshops on a variety of topics will inform and inspire. Susan Eckert, president of the United Way of Lancaster County, will talk about how volunteers can match their time and talents with the right organization. Lancaster County resident Janet Oberholtzer will speak about her return to running in 2008 after nearly losing a leg (and her life) four years earlier. Other topics range from living a healthy lifestyle to exploring spirituality, from starting a new career to finding new hobbies, from understanding technology to going green, to planning travel, managing finances, caring for aging parents and shaping your own legacy.

Events will take place rain or shine under the big-top on the community’s 104-acre campus. Shoppers can browse fine crafts along Artisan Alley, and restaurant-quality food will be available.

For more information and registration, visit [www.EncoreTheFestival.org](http://www.EncoreTheFestival.org).

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