

**The Lancaster Press Building scores high on walkability**  
*Walk Score rates it “A Walker’s Paradise”*

**LANCASTER, Pa. — Aug. 29, 2011** — The Lancaster Press Building at 401 N. Prince St. here scores a 91 for walkability, making it “A Walker’s Paradise,” according to Walk Score, which promotes walkable neighborhoods.

Walk Score uses its patent-pending software to analyze locations for walkability, based on proximity to shopping, restaurants, banking, parks, entertainment, books, coffee, etc. Amenities within a quarter mile score maximum points; amenities a mile or more distant score zero points. A score of 90 or higher for a location indicates that daily errands do not require a car. With a Walk Score of 79, Lancaster is one of the three most walkable cities in Pennsylvania.

“Lancaster is a very walkable city, and the Press Building is in the most walkable part of the city,” said Logan Patterson, Press Building liaison. “Residents will find cafés and restaurants, a pharmacy, several churches and banks, coffee shops, art galleries, retail shops, boutiques and more right at their doorstep—within a couple short blocks.”

“Having lived in close proximity to the Press Building for almost 40 years, my wife and I enjoy the convenience of being within easy walking distance to just about every amenity that downtown Lancaster offers,” said Lancaster Mayor J. Richard Gray. “Without question, we’ve found that a lifestyle of convenience and variety isn’t dependent on driving a car. Being able to walk just about everywhere isn’t just healthy—it’s also liberating.”

The Clipper Stadium is less than a 15-minute walk from The Press Building. Lancaster’s Central Market is three and a half blocks away, and “Gallery Row” is just a block away.

“During these years, we’ve walked to work and to Gail’s art studio, done our grocery shopping at Central Market and experienced great performances at The Fulton,” said Mayor Gray. “We’ve counted more than 30 restaurants within just a few blocks of our home, so a great dinner out is never more than a short walk away.”

“That’s just the beginning. The Press Building is in a perfect location,” Patterson said.

**Walkability is a better way**

Walk Score calls walkable neighborhoods “one of the simplest and best solutions for the environment, our health and our economy,” a sentiment that is echoed by numerous think tanks and institutes for public administration. Walkable neighborhoods can help reduce obesity and promote better health and fitness. For sedentary individuals, even low levels of activity can increase life expectancy, according to a study published recently in the medical journal *The Lancet*. By reducing the need to drive, walkable neighborhoods also help reduce carbon emissions. In addition, they have been shown to boost the economy by increasing patronage of local businesses.

“We have believed in the concept of a 55-plus community in a walkable city environment for years,” said Scott Miller, director of marketing for Garden Spot Village, which is working with developer Ed Drogaris and the Lancaster Press Partners on the project. “Our thinking has been validated by Dan Buettner’s research into the ‘Blue Zones’ around the world, where daily walking and living in community seem to have a positive impact on health, vitality and longevity.”

“We’re talking to people who want to be in the middle of the action, to run into neighbors at the Fulton Theater or Central Market, to meet friends at a café for coffee, all without having to think about the price of a gallon of gas or finding a parking space. They can leave the car in our secure indoor parking area and forget about it,” Patterson said. “Plus, walking is an easy, inexpensive, low-impact way to stay fit.”

In addition to its overall Walk Score, The Press Building earns a Street Smart Walk Score of 98 out of a possible 100. This score is calculated based on actual walking distances to key amenities. The report lists amenities within a walking distance of half a mile or less. A map on the site shows walking routes to those nearby amenities and highlights areas of the city that are within a 15-minute walk of The Press Building.

### **More shades of green**

Environmental stewardship is one of the values that Garden Spot Village embraces, and the potential to reduce auto emissions is only one of the ways that The Press Building is helping support a sustainable environment. The project also “recycles” a historic urban structure, leaving intact its original interior brick, high windows and other architectural features, refinishing the original concrete floors and letting the building’s interior structure shape the floorplans of the 44 luxury lofts, so each is unique.

“It’s a city lover’s dream come true,” said Patterson.

For more information on Walk Score, visit [www.walkscore.com](http://www.walkscore.com).

For more information on The Press Building, visit [lancasterpressbuilding.org](http://lancasterpressbuilding.org) or follow it at <http://twitter.com/pressbuilding>. To reach the sales office, call 717-351-2500.

### **About The Press Building**

The Lancaster Press Building is a 55-plus community of 44 unique lofts, ranging from 1,100 to 1,600 square feet, in a historic structure in downtown Lancaster City. Built in 1907 as the S.R. Moss Cigar Factory, the building served as home to the Lancaster Press for 50 years, from 1922 until 1992. It was briefly occupied by the Cas-Mac packaging company, but has been vacant since 1998. Garden Spot Village is working with developer Ed Drogaris and the Lancaster Press Partners to bring new life to the building. The lofts are being designed by Tippetts/Weaver, a Lancaster architectural firm that has received numerous awards from Preservation Pennsylvania and the Historic Preservation Trust of Lancaster County. Drogaris has also been recognized for his excellent work in historic preservation.

Available floorplans include a one-bedroom with a study, a two-bedroom and a two-bedroom with a study. All feature two full baths and such architectural touches as exposed brick, refinished original cement and hardwood floors, as well as customized design packages. Some lofts feature fireplaces, and sixth-floor lofts have skylights. Community amenities include a rooftop deck, fitness and workout center, personal storage units and a secure indoor parking garage, as well as an outdoor city garden and other gathering spaces. Lofts are priced from \$215,900.

### **About Garden Spot Village:**

Founded on faith in 1990, Garden Spot Village is a licensed, non-profit provider of innovative housing and lifestyle services that enrich the lives of older adults as an expression of Christ’s love.

Its flagship community, Garden Spot Village, opened its doors in 1996. A resort-style community for residents 62 plus, it provides a dynamic environment where individuals and couples can pursue purpose-filled lives. Located on a scenic 104-acre campus in New Holland, Pennsylvania, Garden Spot Village features award-winning architecture, exceptional amenities, more than 40 social clubs and an abundant schedule of activities.

Garden Spot Village also owns and operates Maple Farm, a household-model skilled care campus in Akron, Pa. In addition to its residential offerings, Garden Spot Village provides healthcare services on campus, and Garden Spot Village At Home personal care and companionship services to residents of Garden Spot Village and the greater New Holland community.

The organization embraces teamwork, excellence, service, stewardship, innovation and integrity. Garden Spot Village is affiliated with the Lancaster Mennonite Conference of the Mennonite Church, the Atlantic Coast Conference of Mennonite Church USA, Mennonite Health Services, and LeadingAge™ PA.